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TriageLogic Announces Feature Series with *21st Century Health*

Winston-Salem, NC/PR Web/August 17, 2011—TriageLogic™, a leading provider of quality and affordable triage solutions in healthcare, has been selected to appear on *21st Century Health's* award-winning international television series. The *21st Century Health* program will feature affordable and efficient triage solutions that support patients and physician offices during office hours as well as after hours.

TriageLogic's participation in *21st Century Health's* production will allow viewers to better understand the ways nurse triage services, clinical protocols, and technology solutions are impacting the U.S. healthcare system. Further, the show will look at how TriageLogic is assuming a leading role in emerging strategies to support patients and providers 24/7.

"We selected TriageLogic for our television series based on its best-in-class triage technology," says Megan Vieira, Production Coordinator at *21st Century Health*. "We also are impressed with the flexibility and effectiveness of TriageLogic's applications, which reflect an eye for innovation while improving patient outcomes."

"Our show provides business viewers an opportunity to find solutions to real problems facing the healthcare industry from some of the top leaders from across the world," says J.L. Haber, vice president of programming for *21st Century Health*. "We are excited to profile a forward-thinking, technologically driven company such as TriageLogic." The TriageLogic segment will be taped in *21st Century Health's* state-of-the-art south Florida studio.

With the assistance of TriageLogic, the series produced by *21st Century Health* will showcase the company's *Office Solution™* and *Call Center Solution™*. These products demonstrate the company's ability to customize, implement and upgrade triage solutions. Specific benefits include:

- Using the "gold standard" in triage protocols

- Implementing innovative information technology platforms
- Minimizing overhead costs of phone triage
- Quickly and thoroughly documenting every telephone call
- Conveniently printing notes or transferring information to a customer's existing electronic medical system
- Providing consistent telephone assessment and care advice
- Decreasing training time for nursing staff
- Relying on fully integrated administrative and reporting tools

“TriageLogic works with all clients to significantly reduce call center overhead, optimize clinical outcomes, and provide a customized approach to meet each facility's unique needs,” says Charu G. Raheja, PhD, TriageLogic's founder and chair. She adds, “We are honored to be selected by 21st Century for their prestigious television series. The information presented will be a great asset to all viewers.”

According to *21st Century Health*, the anticipated production of the series will begin in September. The show will likely air later this year.

For more information about TriageLogic, contact Amy Smith at (336) 529-2493 or Amy.Smith@triagelogic.com.

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About TriageLogic™ (www.triagelogic.com). Founded in 2005, TriageLogic is a leading provider of quality, affordable triage software, and after-hours nurse triage services. From the smallest of provider practices to the largest of triage call centers, TriageLogic offers a full line of triage protocol systems and services to meet client needs. TriageLogic is a healthcare company that provides more than just healthcare software. TriageLogic integrates a unique blend of innovative communication solutions with medical expertise based on practical experience and a thorough understanding of the field. Currently, TriageLogic has two units – a software unit that develops nurse triage systems both for after-hours and day-time use; and a services unit that offers 24/7 nurse support through multiple call centers. With a national footprint, all TriageLogic solutions and services can be customized or private-labeled for each client. Whether yours is a busy private practice in need of a phone triage system, or a hospital seeking a complete after-hours call center solution, TriageLogic has a product to meet your needs

About 21st Century Health (<http://www.21chtv.com>). 21st Century Health is an award winning targeted business show that is independently produced by Multi-Media Productions. The show provides its business viewers an in depth opportunity to find solutions to the industry problems from some of the top business leaders from across the world. Each exclusive segment is taped in our state of the art South Florida Studio. 21st Century Health airs on various national cable networks that are viewed by over 100 million viewers nationwide as well as internationally. The show can also be viewed through video on demand via <http://www.21chtv.com>. The 21CHTV Series is also available at more than 27 prestigious college universities, including Carnegie Mellon University, Howard University, Dartmouth College and Georgetown University.